



Sub-objective n° 4: Social and E-inclusion	
<p>Aims 4.0</p>	<p>To look for good practices and innovative solutions to promote the social participation of vulnerable groups using ICT in particular and we aim to learn from these. We are aiming at three social themes for improving:</p> <ol style="list-style-type: none"> 1. the accessibility, availability and quality of services, 2. the labour market accessibility and better equip vulnerable groups for the labour market, 3. local participation at an area and neighbourhood level. <p>This solution focussed objective is therefore to increase ICT related opportunities and to decrease the ICT related threats to social participation and fully-fledged citizenship for everyone, in order to improve the quality of life.</p> <p>The evidence of proven effectiveness of practices and solutions, according to the insights and experience of the internal and external experts involved, will be the key to the selection of successful bids.</p>
<p>Priority 4.1</p> <p>* All subprojects submitted to the sub-objective 4 are to be made in attainment of these two priorities and of at least one point of each priority.</p>	<p><i>Priority 4.1a:</i></p> <p>To explore, develop or implement solutions which should result from or be part of integrated policy development. That is to say policy development which includes integral problem analysis and planning. Integrated means that social, physical, spatial and economic aspects are all taken into account.</p> <hr/> <p><i>Priority 4.1b:</i></p> <p>To explore, develop or implement service provision and product delivery which have to be part of a joined up local approach of housing organisations, welfare services, healthcare organisations. This improves services and makes the solution more effective for the demands of people living in a neighbourhood of a city or village.</p>





<p>Priority 4.2</p> <p>* All subprojects submitted to the sub-objective 4 are to be made in attainment of these two priorities and of at least one point of each priority.</p>	<p><i>Priority 4.2a:</i></p> <p>To develop and implement a demand-driven approach. Therefore methods and instruments are developed to involve users in an active way in policy development, product development and implementation from the start. This concerns also vulnerable groups of excluded people who have to be encouraged into inclusion and have to be motivated to see the benefits of ICT proficiency and have to be equipped to use ICT.</p> <hr/> <p><i>Priority 4.2 b.</i></p> <p>To stimulate E-awareness of users and potential users of included and excluded users of ICT. To analyse the features and critical factors of included and excluded groups and to develop methods and instruments to improve their E-awareness and ICT proficiency.</p>
<p>Outputs 4.0</p> <p><i>Recommended Outputs and Outcomes to be achieved in the Sub-project</i></p>	<ul style="list-style-type: none"> • Models of transferable best practices • Opportunities for new integrated policy development. • Opportunities for new products and services • Increase of E-awareness and access to ICT technologies for social participation • Explore and deliver supportable methods for ICT training and increase of E-awareness • Methods and instruments for a demand driven approach • Business models and strategies for implementing ICT • Establish international networks of experts in the use and implementation of ICT for social participation.

